



VM GUIDE

STOCKISTS

EARTH CAMPER GIVEAWAY

IN-STORE DISPLAY

This guide has been designed to assist you in setting up the Earth Camper Giveaway promotion



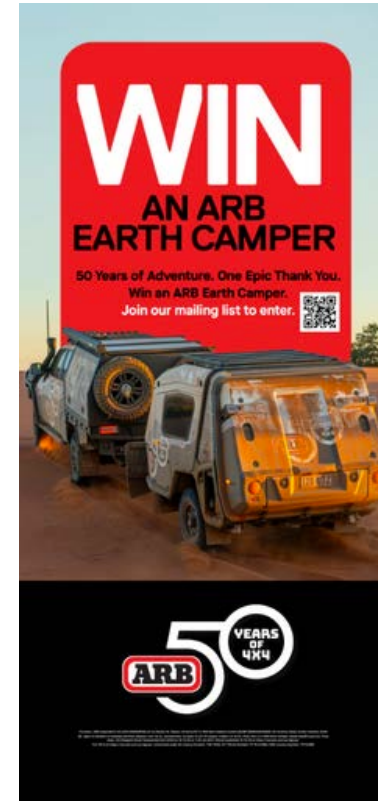
EARTH CAMPER GIVEAWAY

IN-STORE COLLATERAL

what you will receive:



x 2 A4 Poster



x 1 Pull up banner

EARTH CAMPER GIVEAWAY

FRONT OF STORE SET-UP

Each store will receive A4 posters highlighting our promotion. These should be displayed around the store including the front counter and the customer waiting area. Our 'Thank You' message to our customers must continued to be displayed on your front counter and also in your customer waiting area.



► PART NUMBER : 570177 ACRYLIC BLOCK A4



Pull up banner

Your pull up banner should be displayed in a highly visible area, such as next to your front counter, or next to the main thoroughfare.

