



NITRO SPORT PROMOTION

STOCKIST STORES

NITRO SPORT PROMOTION

IN-STORE DISPLAY

This VM guide has been designed to assist you in setting up your Nitro Sport Promotion in store



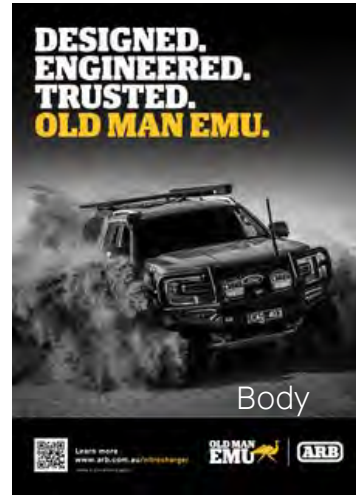
NITRO SPORT PROMOTION

IN-STORE COLLATERAL

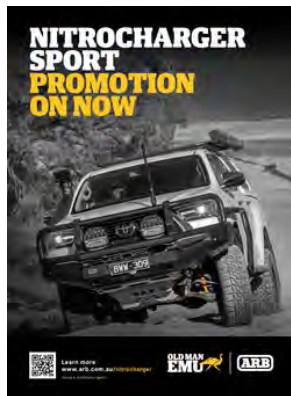
what you will receive:



x 6 A4 Poster



A2 Posters



x 2 Counter card



x 6



Wobblers



DEALER DASHBOARD

Please note that all collateral is available for download on dealer dashboard now. All files can be printed and displayed in-store until your collateral pack arrives.

what you will need:



A4 Acrylic blocks
(Reused from previous promotions
or
can be ordered from 570177)



*NOT FINAL ARTWORK *

As part of your collateral pack, you will also receive an in-bay poster to support the launch of the slimline battery. A VM guide will be sent to you to support this launch. In the meantime, please put this poster aside, until further instructed.

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POSTERS & FRONT COUNTER

Each store will receive A4 tickets to display on their counter in the A4 acrylic blocks.

► **PART NUMBER : 570177 ACRYLIC BLOCK A4**



Classic stores will receive A2 banners to use in the showrooms.

Posters can be placed on the front windows OR hung throughout the store

NITRO SPORT PROMOTION

IN BAY DISPLAY



Each store will receive wobblers, these should be used within the Suspension bay to highlight the promotion.

