



NITRO SPORT PROMOTION

CLASSIC STORES

NITRO SPORT PROMOTION

IN-STORE DISPLAY

This VM guide has been designed to assist you in setting up your Nitro Sport Promotion in store



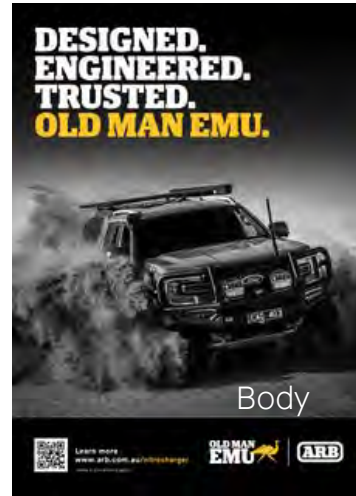
NITRO SPORT PROMOTION

IN-STORE COLLATERAL

what you will receive:



x 6 A4 Poster



A2 Posters



x 2 Counter card



x 6

Wobblers



DEALER DASHBOARD

Please note that all collateral is available for download on dealer dashboard now. All files can be printed and displayed in-store until your collateral pack arrives.

what you will need:



A4 Acrylic blocks
(Reused from previous promotions
or
can be ordered from 570177)



*NOT FINAL ARTWORK *

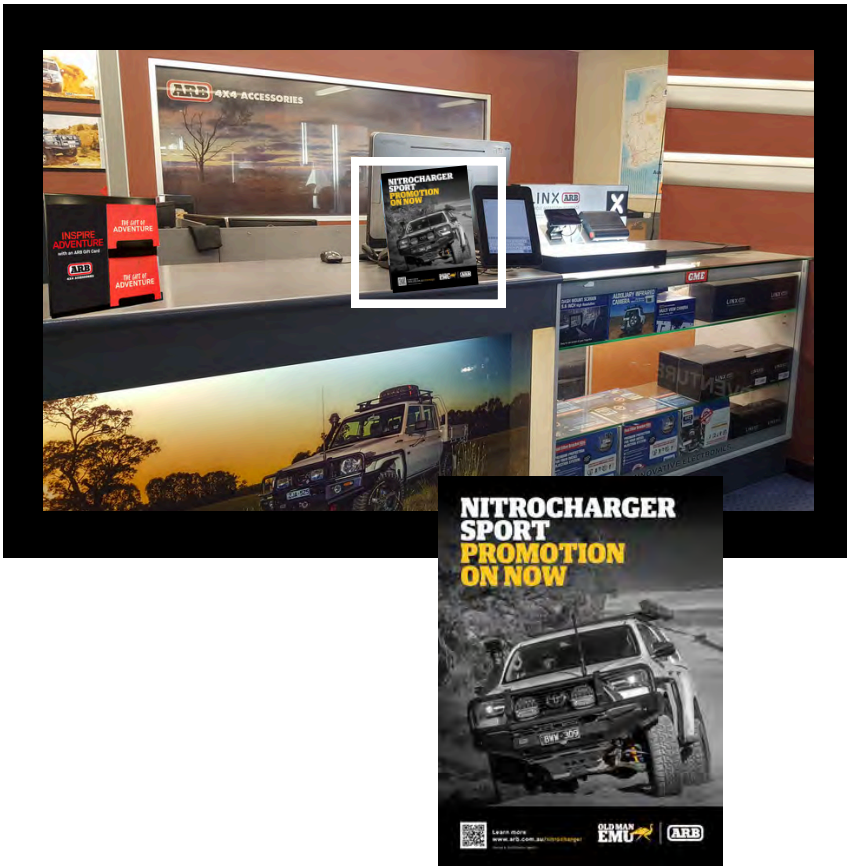
As part of your collateral pack, you will also receive an in-bay poster to support the launch of the slimline battery. A VM guide will be sent to you to support this launch. In the meantime, please put this poster aside, until further instructed.

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POSTERS & FRONT COUNTER

Each store will receive A4 tickets to display on their counter in the A4 acrylic blocks.

► **PART NUMBER : 570177 ACRYLIC BLOCK A4**



Classic stores will receive A2 banners to use in the showrooms.

Posters can be placed on the front windows OR hung throughout the store

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IN BAY DISPLAY



Each store will receive wobblers, these should be used within the Suspension bay to highlight the promotion.

