



## **ASCENT CANOPY PROMOTION**

**CLASSIC & STOCKIST STORES**

# ASCENT CANOPY PROMOTION

## IN-STORE DISPLAY

This VM guide has been designed to assist you in setting up your Ascent Canopy Promotion in store



# ASCENT CANOPY PROMOTION

## IN-STORE COLLATERAL

what you will receive:



x 6 A4 Poster



x 2 Counter card



x 2 A1 Poster



x 10 Wobblers

what you will need:



A4 Acrylic blocks  
(Reused from previous promotions  
or  
can be ordered from 570177 )



# ASCENT CANOPY PROMOTION

## POSTERS & FRONT COUNTER

Each store will receive A4 tickets to display on their counter in the A4 acrylic blocks.

► **PART NUMBER : 570177 ACRYLIC BLOCK A4**



Classic stores will receive A1 banners to use in the showrooms.

Posters can be placed on the front windows OR hung throughout the store



# ASCENT CANOPY PROMOTION

## IN BAY DISPLAY



Each store will receive wobblers, these should be used within the Air systems bay to highlight the promotion.



A4 posters can be placed within the Air systems bay and also within the Ascent Canopy in store display.

