



4X4 ACCESSORIES

ASCENT CANOPY PROMOTION

FLAGSHIP STORES

ASCENT CANOPY PROMOTION

IN-STORE DISPLAY

This VM guide has been designed to assist you in setting up your Ascent Canopy Promotion in store



ASCENT CANOPY PROMOTION

IN-STORE COLLATERAL

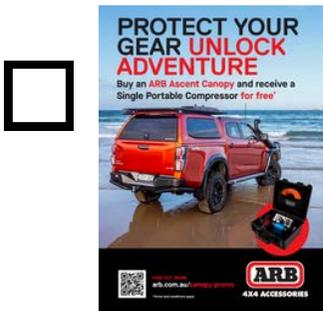
what you will receive:



x 6 A4 Poster



x 1 Canopy vinyl sticker



x 2 Counter card



x 10 Wobblers

what you will need:



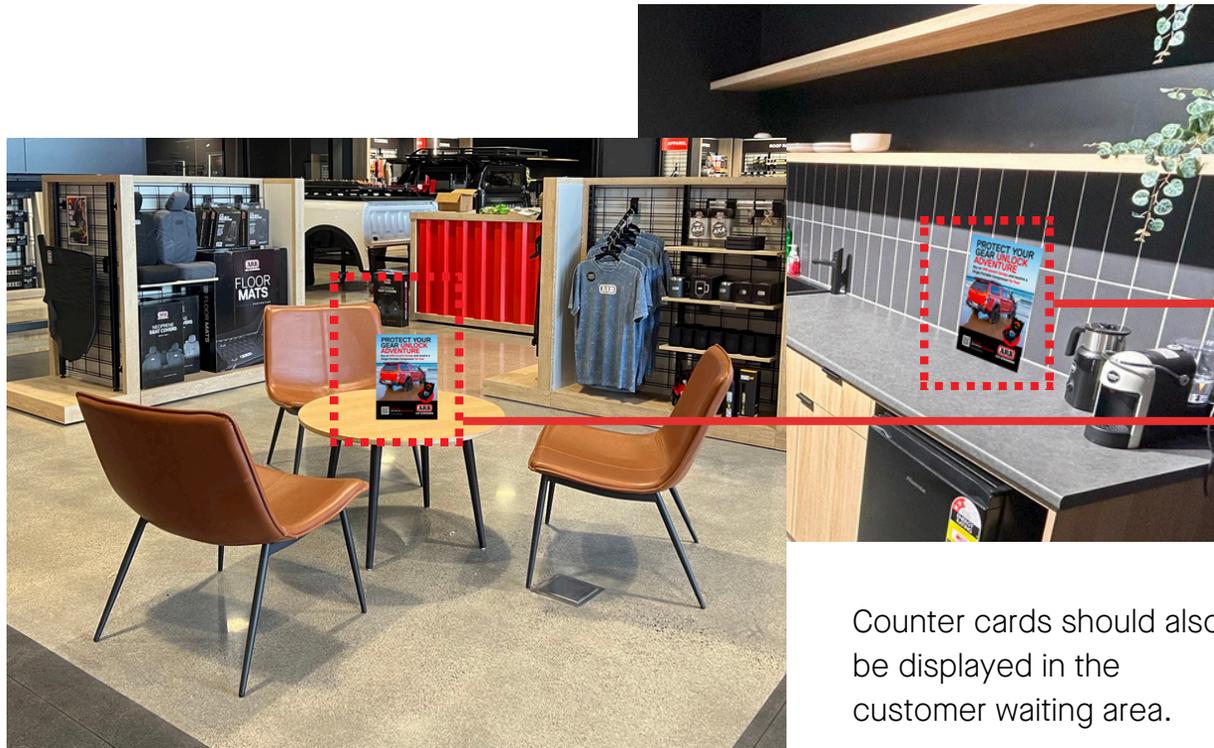
A4 Acrylic blocks
(Reused from previous promotions
or
can be ordered from 570177)

ASCENT CANOPY PROMOTION

FRONT COUNTER & CUSTOMER WAITING AREA



Each store will receive A4 counter cards to display on the counter in the A4 acrylic blocks.



Counter cards should also be displayed in the customer waiting area.



ASCENT CANOPY PROMOTION

CANOPY DISPLAY



Please ensure you close the window of the canopy and keep it closed for the duration of the promotion.

Each store will receive a canopy vinyl sticker. This is to be installed on the window of your Ascent canopy.



ASCENT CANOPY PROMOTION

IN BAY DISPLAY



Each store will receive wobblers, these should be used within the Air systems bay to highlight the promotion.



A4 posters can be placed within the Air systems bay and also within the Ascent Canopy in store display.

