



BP-51 DEMONSTRATION CUTAWAYS

Date	May 2024
Description	BP-51 Demonstration Cutaways
Part No.	BP5160X001
Barcode	9332018120861
Availability date	May 2024

Overview

How do you sell something you can't see? It's like trying to convince someone of the awesomeness of a hidden treasure map without actually showing them the treasure. Tricky, right?

Well, fear not, because we've cracked the code with our BP-51 cutaway! It's like a backstage pass to the inner workings of our class-leading internal bypass system. You can now actually see the magic happening inside the BP-51 shock absorber.

Gone are the days of awkward hand gestures and vague explanations. Now, you can dazzle your customers with a hands-on demonstration that'll make them say, "Ah-ha! So that's how it works!" So, say goodbye to the guessing games and hello to the BP-51 cutaway – your ticket to turning skeptics into believers, one visible bypass at a time.

Shock Assembly

Part Number

BP5160X001

It's all in the details

The BP-51 features cutaways of the following areas

- Main Body cutout exposing
 - Piston
 - Shaft
 - Bypass Ports
- Remote Reservoir cutout exposing
 - Floating piston
- Adjustment Collar cutouts exposing
 - Adjustment shims
 - Bypass ports



Hand Dyno

Re-Introducing the BP-51 Hand Dyno – because feeling is believing!

Ever tried to explain the sheer performance of our BP-51 shock absorbers to a customer and felt like you were speaking a different language?

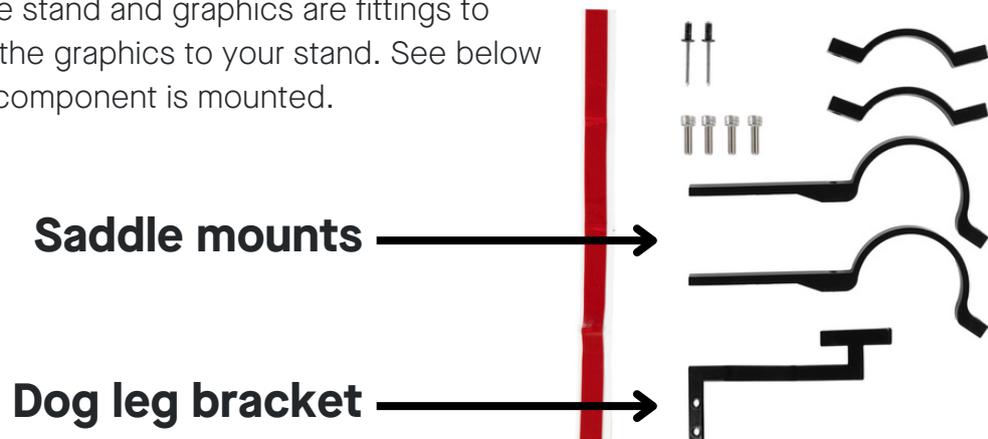
Well, fret no more! With our Hand Dyno, you can now let them experience the difference firsthand. you'll have them saying, "Wow, I can actually feel the difference!" – and that's a language everyone understands. This paired with BP-51 cutaway is the ultimate pre-purchase experience for our customers.

Part Number	Description
217942	Demonstrati on stand
570187	Artwork panels

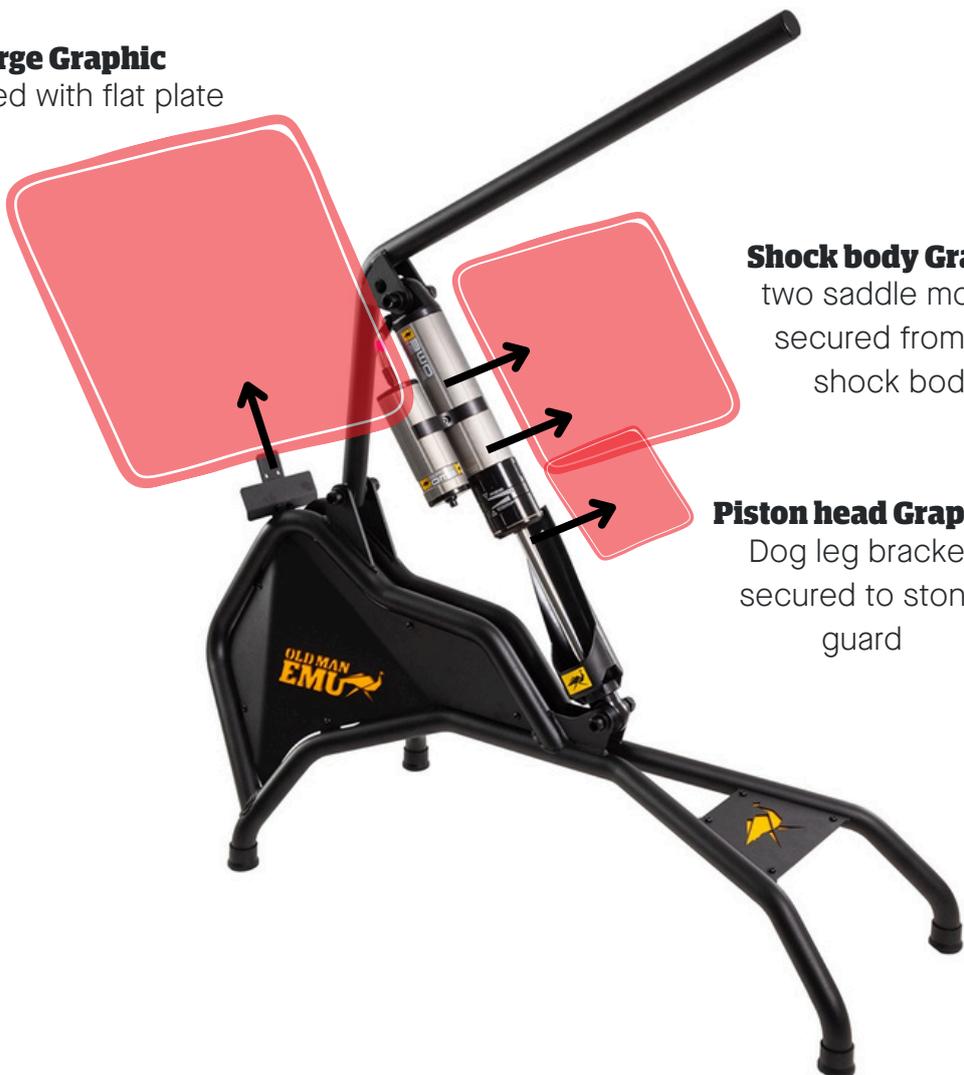


Hand Dyno Layout

Supplied with the stand and graphics are fittings to help you mount the graphics to your stand. See below for where each component is mounted.



Large Graphic
secured with flat plate



Shock body Graphic
two saddle mounts
secured from the
shock body

Piston head Graphic
Dog leg bracket
secured to stone
guard