



4X4 ACCESSORIES

DRIVING LIGHTS

V I S U A L M E R C H A N D I S I N G S E T U P G U I D E

DRIVING LIGHTS

STOCKIST STORES

DRIVING LIGHTS STOCKIST STORES

COMPONENTS

WHAT WILL YOU NEED?



← INTENSITY LIGHT BAR BRACKETS X2
217941 TO BE ORDERED BY STORE FROM ARB.



← UNIVERSAL BRACKET COMING SOON!
STORE TEAMS TO ORDER FROM ARB. 217989
USE EXISTING LIGHT BRACKETS AND SOLIS
LIGHTS UNTIL THERE IS MORE STOCK OF IQ LIGHTS



← EXISTING HANG SELL PRONGS.



← EXISTING SHELVES AND BRACKETS.



← 1 X HEADER CARDS AVAILABLE
ON DEALER DASHBOARD.



← 1 X IQ GRAPHIC WILL BE SENT
DIRECT TO STORE FROM ARB
MARKETING.



← 1 X INTENSITY GRAPHIC WILL BE
SENT DIRECT TO STORE FROM
ARB MARKETING.



← 1 X SOLIS A4 TICKET WILL BE
SENT DIRECT TO STORE FROM ARB
MARKETING.



← 1 X INTENSITY A4 TICKET WILL BE
SENT DIRECT TO STORE FROM ARB
MARKETING.



← 2 X A4 ACRYLIC BLOCKS PART
NUMBER 570177.



← IQ BROCHURE PART NUMBER 573279.



← 1 X A5 BROCHURE HOLDER TO BE
PURCHASED DIRECTLY FROM SHOP
FOR SHOPS, CODE M4101CA.

DRIVING LIGHTS STOCKIST STORES
SET UP

TAPE HEADER CARD DIRECTLY
TO SLATWALL USING DOUBLE
SIDED TAPE.

TAPE GRAPHIC DIRECTLY TO
SLATWALL USING DOUBLE
SIDED TAPE.

TAPE GRAPHIC DIRECTLY TO
SLATWALL USING DOUBLE
SIDED TAPE.



DRIVING LIGHTS STOCKIST STORES
PLANOGRAM



DRIVING LIGHTS STOCKIST STORES

PLANOGRAM

Planogram No.	Part No.	Part Description	Qty
1	AR40CV2	ARB Intensity V2 40 LED Combo Light Bar	2
	217941	Intensity Lightbar Light Bracket	2
2	AR21FV2	ARB Intensity 21 LED Flood Light V2	1
	217989	ARB Lighting Bracket Universal	1
3	AR21SV2	ARB Intensity 21 LED Spot Light V2	1
	217989	IARB Lighting Bracket Universal	1
4	AR32FV2	ARB Intensity 32 Flood Light V2	1
	217989	ARB Lighting Bracket Universal	1
5	AR32SV2	ARB Intensity 32 Spot Light V2	1
	217989	ARB Lighting Bracket Universal	1
6	AR40CV2 Box	ARB Intensity V2 40 LED Combo Light Bar Box	2
7	AR21FV2 Box	ARB Intensity 21 Flood Light V2 Box	1
8	AR21SV2 Box	ARB Intensity 21 LED Spot Light V2 Box	1
9	AR32FV2 Box	ARB Intensity 32 Flood Light V2 Box	1
10	AR32SV2 Box	ARB Intensity 32 Spot Light V2 Box	1
11	AR40CV2 Loom	ARB Intensity V2 40 LED Combo Light Bar Loom	2
12	AR21FV2 Loom	ARB Intensity 21 LED Flood Light V2 Loom	2
13	AR21SV2 Loom	ARB Intensity 21 LED Spot Light V2 Loom	2
14	AR32FV2 Loom	ARB Intensity 32 Flood Light V2 Loom	2
15	AR32SV2 Loom	ARB Intensity 32 Spot Light V2 Loom	2
16	AR11SBV2	Cover Solid Black AR40 V2 Combo Light Bar	1
16 (Behind)	AR11TAV2	Cover Amber AR40 V2 Combo Light Bar	1
16 (Behind)	AR11V2	Cover Clear AR40 V2 Combo Light Bar	1
17	AR10SB	Cover Solid Black AR21	2
17 (Behind)	AR10TA	Cover Amber AR21	1
18	AR10TC	Cover Clear AR21	3
19	AR09SB	Cover Solid Black AR32	2
19 (Behind)	AR09TA	Cover Amber AR32	1
20	AR09	Cover Clear AR32	3
21	3500590	ARB LED Fog Lights Box	2
22	3500910	ARB LED Fog Lights Box	2
23	3500530	ARB LED Fog Lights Loom	2
24	3500520	ARB LED Fog Lights Loom	2
25	ARB VX17	Intensity IQ	1
		IQ light bracket	1

Planogram No.	Part No.	Part Description	Qty
26	ARB VX17	Intensity IQ	1
	217989	ARB Lighting Bracket Universal	1
27	ARB VX17	Intensity IQ	1
	217989	ARB Lighting Bracket Universal	1
28	ARB VX17	Intensity IQ	1
	217989	ARB Lighting Bracket Universal	1
29	SJB36F	Solis 36 Flood with black cap	1
	217989	ARB Lighting Bracket Universal	1
30	SJB36S	Solis 36 Spot with black cap	1
	217989	ARB Lighting Bracket Universal	1
31	SJB21F	Solis 21 Flood with black cap	1
	217989	ARB Lighting Bracket Universal	1
32	SJB21S	Solis 21 Spot with black cap	1
	217989	ARB Lighting Bracket Universal	1
33	ARB VX17 Box	Intensity IQ Box	1
34	ARB VX17 Box	Intensity IQ Box	1
35	ARB VX17 Box	Intensity IQ Box	1
36	SJB36F Box	Solis 36 Flood	1
37	SJB36S Box	Solis 36 Spot Box	1
38	SJB21F Box	Solis 21 Flood Box	1
39	SJB21S Box	Solis 21 Spot Box	1
40	SJB36LENB	Solis Lens Cover Black 36	3
41	SJB36LENA	Solis Lens Cover Amber 36	3
42	SJB36LENC	Solis Lens Cover Clear 36	3
43	SJB21LENB	Solis Lens Cover Black 21	3
44	SJB21LENA	Solis Lens Cover Amber 21	3
45	SJB21LENC	Solis Lens Cover Clear 21	3