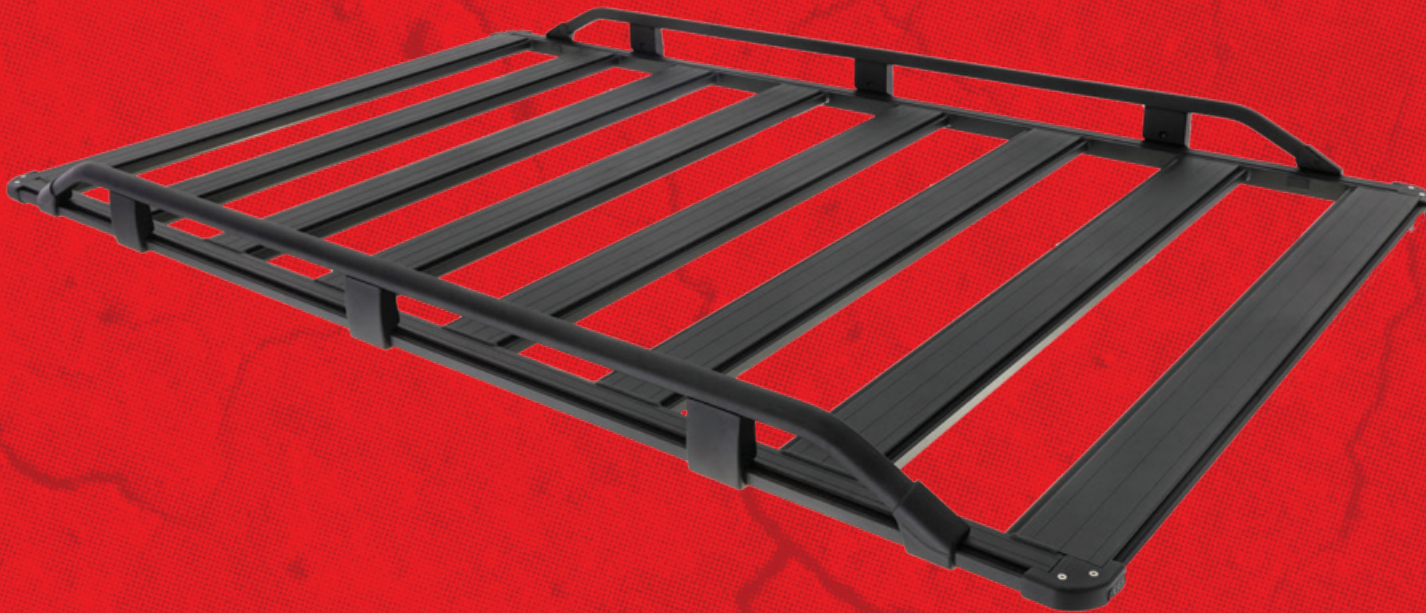


# **ARB** BASE RACK



**FLAGSHIP STORES - JUNE 2020**



**VISUAL MERCHANDISING GUIDES**

# BASE RACK DISPLAY SET-UP

## Flagship Stores

All Flagship stores would have already received their floor plan and graphic allocation with the initial launch of BASE Rack in 2020. Please contact your state VM rep if you have any questions regarding this.

Stores are to ensure that ARB BASE Rack utilises 50% of the roof rack zone, followed by 25% Thule and 25% Rhino Rack.

## Each store should already have installed:

- X 1 display BASE Rack (size: 1835 x 1155 mm)
- Display props
- X 1 set of trade rails (to suit 1835 x 1155 mm)
- X 1 set of BASE Rack display brackets|FLAGSHIP
- A5 BASE Rack brochure|pack of 100
- X 1 set of Hero Bay section cuts and brackets

## PN#

**1770010**

**(See following pages)**

**1780120**

**217900**

**573263**

**217899**

## Graphic allocation (stores with 7 or 6 bays) - stores will already have:

- |                     |               |
|---------------------|---------------|
| - Wall bay graphic  | 600 x 1000 mm |
| - Roof rack graphic | 180 x 1865 mm |
| - Hero bay graphic  | 720 x 2370 mm |

## Graphic allocation (stores with 5 or 4 bays) - stores will already have:

- |                     |               |
|---------------------|---------------|
| - Roof rack graphic | 375 x 850 mm  |
| - Hero bay graphic  | 720 x 2370 mm |

**Please send completed set-up photos through to your state Visual Merchandising Representative.**

- |         |   |             |
|---------|---|-------------|
| QLD     | - | Heath Parry |
| WA      | - | Matt Edgar  |
| VIC/TAS | - | Jason Fear  |
| NSW     | - | Alex Ball   |
| SA/NT   | - | Justin Cook |

# DISPLAY BRACKET INSTALLATION

Rack must be attached to the wall before stock is installed.

PN# 217900  
X 1 set of  
BASE Rack display  
brackets|FLAGSHIP

- Step 1:**  
Unpack the rack and attach the trade rails to the sides. Please follow instructions provided with the trade rail packaging.
- Step 2:**  
Bolt the flagship brackets to the back of the roof rack (see image to the right for placement details).
- Step 3:**  
Two people must be used to hang the rack to the wall bay, ensuring the top of the rack lines up with the top of the mesh.

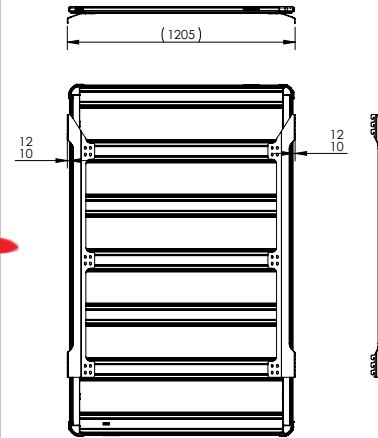


- Step 4:**  
Fit the display items to the roof rack, ensuring two people are involved at all times.
- Products and accessories
  - Graphics



- Step 5:**  
Tie everything down. Please refer to the safety page for more information.

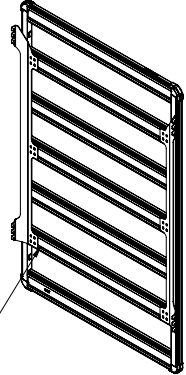
ASSEMBLE COMPONENTS FROM FIT KIT 217900  
6 X MOUNTING PLATES WITH 12 X M8 COHD BOLTS  
POSITION THEM AS SHOWN PER DRAWING.  
FIT BASERACK BLADES WITH M8 WASHERS AND NYLOC NUTS.  
MEASURE THE BLADES TO THE OUTSIDE OF THE BASERACK  
TIGHTEN ONCE POSITION IS MET, 22 NM.  
REFER TO PAGE 2 FOR WALL MOUNTING POSITION.




COACH HEAD SEATS INTO  
THE CAVITY OF  
FASTENING PLATE



PLATE FITS INTO SLOT  
AND ROTATES 90° INTO  
LOCKING POSITION



PROPRIETARY & CONFIDENTIAL © COPYRIGHT		ALL RIGHTS RESERVED. THIS DRAWING MUST NOT BE COPIED OR USED FOR ANY PURPOSE WITHOUT THE EXPRESS AUTHORITY OF ARB CORPORATION LIMITED.		<div>ARB</div> ARB Corporation Ltd		TITLE: BASERACK MOUNTING	
ANGULAR TOL.		LINEAR TOL.		DO NOT SCALE		GENERAL MATERIALS AND FINISH REQUIREMENTS REFER TO S01-089	
X°		±1°		X		±1.0	
X.X°		±0.5°		X.X		±0.5	
REMOVE ALL BURRS, FLASH & SHARP EDGES				THIRD ANGLE PROJECTION		DATE 27/02/2020	
						DATE 28/02/2020	
SCALE 1:20		SIZE A4		J STUBBE		MATERIAL: REFER TO DETAIL DRAWING	
						FINISH: REFER TO DETAIL DRAWING	
						PART NO.: 3781959	
						PAGE 1 OF 2	
						REV 01	

# BASE RACK DISPLAY SET-UP

If this isn't already completed, please complete as soon as possible.  
Stores must ensure they have all the below display items.

Base Rack - 1835 x 1155 mm

**Part number 1770010**

Trade Rails - to suit 1835 x 1155 mm

**Part number 1780120**

## Graphics

Will be sent direct to stores  
Please attach with double-sided tape.

## Roof Rack Accessory

PN# 1780220  
T-SLOT ADAPTOR (SINGLE)  
To be displayed loose on the rack

## Roof Rack Accessory

PN# 1780380  
SPARE WHEEL Y-STRAP

## Display Product

Stores to purchase:

ROH Wheels - Patriot Display Wheel 16"

\$150+GST

Call **1300 722 723** to order.



Tyre - Stores to purchase a suitable tyre  
from your local tyre supplier.

SIZE: 265/70/16 or 265/65/17  
(Tyre is to be no bigger than 780 mm diameter.  
No white writing displayed on the tyre.)

**NOTE:** Stores who have their own tyre  
suppliers may use their own but they  
must be the same dimensions.

## Roof Rack Accessory

PN# 1780360  
ROLLER KIT NARROW



Display mock-up only - please follow details listed.

## NOTE:

Please note in your  
planogram which  
graphics to display.



## Roof Rack Accessory

PN# 1780310  
RECOVERY TRACK HOLDER TRED PRO x2

## Display Product

PN# TREDPROMGO  
TRED PRO MON GREY/ORANGE x1



## Roof Rack Accessory

PN# 1780250  
GAS BOTTLE HOLDER

## Display Product

Stores to purchase:

BCF  
GREY GAS BOTTLE  
Code 4 Gas bottle 2kg  
\$45.99

## Roof Rack Accessory

PN# 1780320  
JERRY CAN MNT SNGLE VERTICAL

## Display Product

Stores to order: PN# JC1161  
Proquip 10L Olive Yellow Diesel Jerry Can

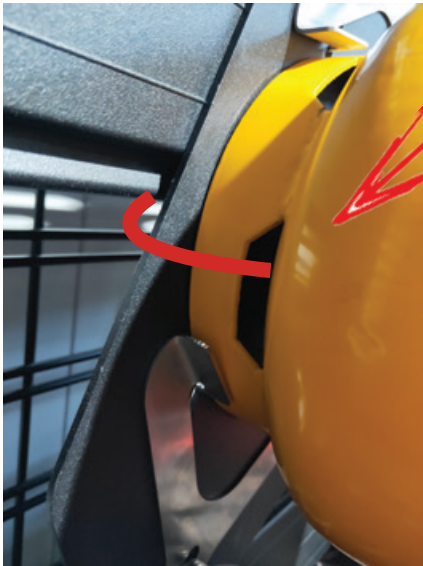


# SAFETY

- There must be 2 - 3 people (minimum) to complete this display.
- All display products must be securely attached as this is a vertical display.
- Due to weight restrictions, stores are not to put any additional product on the rack.

## Gas bottle

Gas bottle must be secured with a large black cable tied through to the black base (see red line below). This is to safeguard the gas bottle from falling if the strap was undone.



The ratchet strap must be securely closed using a cable tie to discourage customers from untying it. Ensure ends of cable tie are cut off.



## Tyre

To ensure the tyre will not fall if the main strap is accidentally undone, the tyre is to be secured with an additional black strap, tied through from the wheel to the roof rack.



The ratchet strap must be securely closed using a cable tie, to discourage customers from untying it. Ensure ends of cable tie are cut off.

## Jerry Can



The ratchet strap must be securely closed using a cable tie to discourage customers from untying it. Ensure ends of cable tie are cut off.

# FLAGSHIP STORE HERO BAY

As the accessories that are fitted to the wall-mounted BASE Rack are secured for safety, Flagship stores will also be provided with an interactive hero bay display. This is ideal for demonstrating the accessories and unique features to customers.

All Flagship stores with a hero bay in their roof rack zone should allocate this to BASE Rack. If you are unsure where to place this display, please contact Bronwyn Garrett <bgarrett@arb.com.au>.

## Each Flagship store with a hero bay will receive:

- X 4 BASE Rack section cuts
- X 2 brackets
- X 1 backing panel
- X 1 awning block
- X 1 Ratchet Strap card
- X 1 Spring Loaded Tie Down card
- X 1 Eye Bolt Tie-Down card

## Stores are to order:

- X 1 set Spring Loaded Tie Down
- X 1 set Quick Release Awning Brackets
- X 1 Gas Bottle Holder
- X 1 set of Eye Bolt Tie-Downs
- X 1 Ratchet Strap

## Part numbers

- 1780210**
- 1780260**
- 1780250**
- 1780200**
- 1780370**



NOTE: Placeholder graphic only

# FLAGSHIP STORE HERO BAY

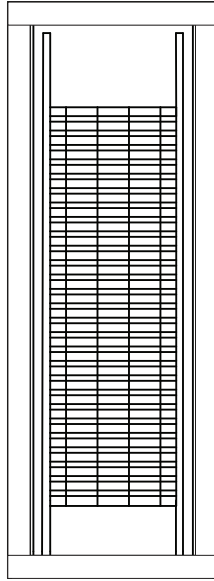
## Step 1

Empty and clean the hero bay.

Cut Velcro tape into pieces and place along both sides of the posts.

Attach graphic in place ensuring it is centred and straight within the hero bay. This includes ensuring the same gap is at the top and bottom.

This step will require two people.

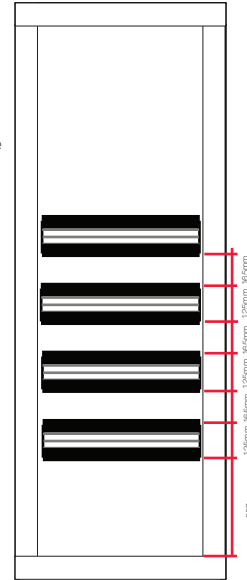


## Step 2

Fit the brackets to the BASE Rack section cuts.

Fit the section cuts to the post using the gaps provided in the graphic.

Step back and ensure that the brackets have been placed straight and no text is covered.



## Step 3

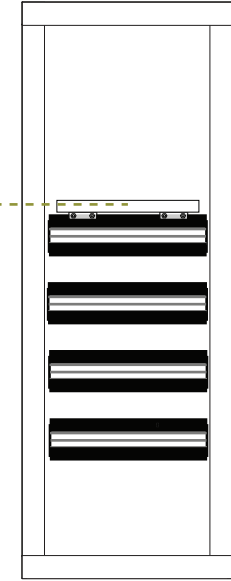
Attach the quick-release mount bracket to the awning block using the screws provided.

Attach the fixed mount bracket to the top section cut as marked.

Leave fasteners slightly loose.

Lower fastener on awning block into the wider section of the quick-release bracket and slide to fit.

Leave fasteners slightly loose for quick demonstration with customers.

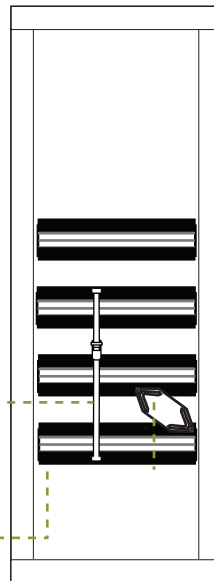


## Step 4

Cut the ratchet strap to suit the layout as shown. This is to prevent excess overhang. (Please fold and glue the end to prevent fraying.)

Fit the ratchet strap to the second and bottom section cuts as shown.

Test releasing the ratchet strap to ensure that the lower bracket has been fitted correctly.



## Step 5

Install the gas bottle holder on an angle fitted to the bottom two section cuts.

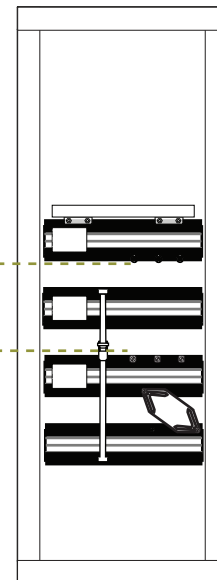
## Step 6

Attach the spring-loaded tie-down bolts to the points as marked.

Attach the eye bolt tie-downs to the points as marked.

SPRING-LOADED  
TIE-DOWNS

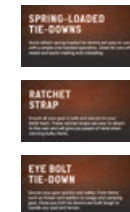
EYE BOLT  
TIE-DOWNS



## Step 7

Using double-sided tape or Velcro, fix the label cards to the BASE Rack section cuts as shown.

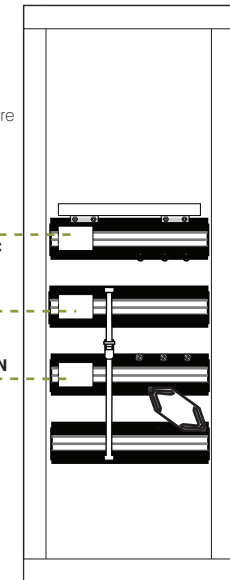
Step back and ensure that the labels are straight and in line.



SPRING-LOADED  
TIE-DOWN GRAPHIC

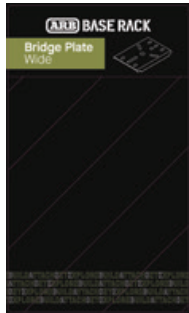
RATCHET STRAP  
GRAPHIC

EYE BOLT TIE-DOWN  
GRAPHIC



# BASE RACK NEW PRODUCT 2021

Please follow planograms for showroom placement



1780430  
BASERACK BRIDGE  
PLATE WIDE



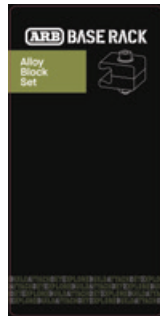
1780420  
BASERACK BRIDGE  
PLATE NARROW



1780470  
BASERACK VERTICAL  
MNT WIDE



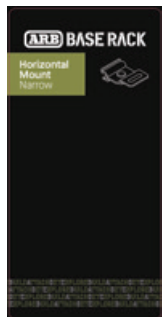
1780460  
BASERACK VERTICAL  
MNT NARROW



1780610  
BASERACK ALLOY  
BLOCK SET



1780450  
BASERACK HORIZONTAL  
MNT WIDE



1780440  
BASERACK HORIZONTAL  
MNT NARROW



1780490  
BASERACK LIGHTBAR  
MNT UNDER



1780480  
BASERACK LIGHTBAR  
MNT DOVETAIL



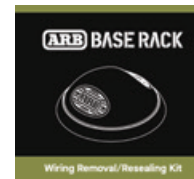
1780390  
BASERACK H/DUTY AWNING BRACKET



1780400  
BASERACK WIRING KIT PREWIRED|3 CIRCUITS



1780410  
BASERACK WIRING KIT NO WIRES | PROVISION FOR 6 CIRCUITS



1780620  
WIRING REMOVAL/RESEALING KIT



NEW PRODUCT COMING SOON

# PLANOGRAMS 7 BAYS (4+3)



Planogram Number	Part No.	Part Desc	13	1780330	JERRY CAN MNT SNGLE HORIZONTAL	29	1780610	BASERACK ALLOY BLOCK SET	45	1780420	BASERACK BRIDGE PLATE NARROW
1		BASE RACK DISPLAY (with guard rail graphic)	14	1780340	JERRY CAN MNT DBLE VERTICAL	30	1780610	BASERACK ALLOY BLOCK SET	46	1780430	BASERACK BRIDGE PLATE WIDE
2	1780410	BASERACK WIRING KIT NO WIRES	15	1780350	JERRY CAN MNT DBLE HORIZONTAL	31	1780360	ROLLER KIT NARROW	47		MAIN GRAPHIC
3		NEW PRODUCT COMING SOON placeholder	16	573263	A5 Base Rack Brouchure	32	1780365	ROLLER KIT WIDE	48	1780280	JACK HOLDER HI-LIFT PREMIUM
	1780620	WIRING REMOVAL/RESEALING KIT	17	1780230	T-SLOT ADAPTOR (PAIR)	33	1780500	ARB SLIMLINE ROOF RACK LIGHT	49	1780280	JACK HOLDER HI-LIFT PREMIUM
4	1780400	BASERACK WIRING KIT PREWIRED 3 CIRCUITS	18	1780220	T-SLOT ADAPTOR (SINGLE)	34	1780380	SPARE WHEEL STRAP	50	1780390	BASERACK H/DUTY AWNING BRACKET
5	1780620	WIRING REMOVAL/RESEALING KIT	19	1780310	RECOVERY TRACK HOLDER TRED PRO	35	1780380	SPARE WHEEL STRAP	51	1780390	BASERACK H/DUTY AWNING BRACKET
6	1780250	GAS BOTTLE HOLDER	20	1780260	AWNING BRACKET QUICK RELEASE	36	1780380	SPARE WHEEL STRAP	52	1780290	JACK HOLDER HI-LIFT BASIC
7	1780250	GAS BOTTLE HOLDER	21	1780200	TIE DOWN (EYEBOLT SET OF 4)	37	1780370	RATCHET STRAP 3M	53	1780290	JACK HOLDER HI-LIFT BASIC
8	1780340	JERRY CAN MNT DBLE VERTICAL	22	1780240	AWNING BRACKET	38	1780370	RATCHET STRAP 3M			
9	1780350	JERRY CAN MNT DBLE HORIZONTAL	23	1780440	BASERACK HORIZONTAL MNT NARROW	39	1780370	RATCHET STRAP 3M			
10	1780320	JERRY CAN MNT SNGLE VERTICAL	24	1780450	BASERACK HORIZONTAL MNT WIDE	40	1780510	ARB SLIMLINE LENS COVER CLEAR 2PC PACK			
11	1780320	JERRY CAN MNT SNGLE VERTICAL	25	1780460	BASERACK VERTICAL MNT NARROW	41	1780511	ARB SLIMLINE LENS COVER BLACK 2PC PACK			
12	1780330	JERRY CAN MNT SNGLE HORIZONTAL	26	1780470	BASERACK VERTICAL MNT WIDE	42	1780512	ARB SLIMLINE LENS COVER AMBER 2PC PACK			
			27	1780480	BASERACK LIGHTBAR MNT DOVETAIL	43	1780210	TIE DOWN (PAIR SPRING LOADED)			
			28	1780490	BASERACK LIGHTBAR MNT UNDER	44	1780210	TIE DOWN (PAIR SPRING LOADED)			

# PLANOGRAMS 6 BAYS



Planogram Number	Part No.	Part Desc
1	573263	A5 Base Rack Brouchure
2	1780230	T-SLOT ADAPTOR (PAIR)
3	1780220	T-SLOT ADAPTOR (SINGLE)
4	1780310	RECOVERY TRACK HOLDER TRED PRO
5	1780260	AWNING BRACKET QUICK RELEASE
6	1780200	TIE DOWN (EYEBOLT SET OF 4)
7	1780240	AWNING BRACKET
8	1780440	BASERACK HORIZONTAL MNT NARROW
9	1780450	BASERACK HORIZONTAL MNT WIDE
10	1780460	BASERACK VERTICAL MNT NARROW
11	1780470	BASERACK VERTICAL MNT WIDE
12	1780480	BASERACK LIGHTBAR MNT DOVETAIL
13	1780490	BASERACK LIGHTBAR MNT UNDER
14	1780610	BASERACK ALLOY BLOCK SET
15	1780610	BASERACK ALLOY BLOCK SET
16	1780360	ROLLER KIT NARROW
17	1780365	ROLLER KIT WIDE
18	1780500	ARB SLIMLINE ROOF RACK LIGHT
19	1780380	SPARE WHEEL STRAP
20	1780380	SPARE WHEEL STRAP
21	1780380	SPARE WHEEL STRAP
22	1780370	RATCHET STRAP 3M
23	1780370	RATCHET STRAP 3M
24	1780370	RATCHET STRAP 3M
25	1780510	ARB SLIMLINE LENS COVER CLEAR 2PC PACK
26	1780511	ARB SLIMLINE LENS COVER BLACK 2PC PACK
27	1780512	ARB SLIMLINE LENS COVER AMBER 2PC PACK
28	1780210	TIE DOWN (PAIR SPRING LOADED)
29	1780210	TIE DOWN (PAIR SPRING LOADED)
30	1780420	BASERACK BRIDGE PLATE NARROW
31	1780430	BASERACK BRIDGE PLATE WIDE
32	1780430	BASE RACK DISPLAY (with guard rail graphic)
33	1780620	WIRING REMOVAL/RESEALING KIT
34	1780410	BASERACK WIRING KIT NO WIRES
35	1780400	BASERACK WIRING KIT PREWIRED[3 CIRCUITS
36	1780390	BASERACK H/DUTY AWNING BRACKET
37	1780280	JACK HOLDER HI-LIFT PREMIUM
38	1780290	JACK HOLDER HI-LIFT BASIC
39	1780340	JERRY CAN MNT DBLE VERTICAL
40	1780320	JERRY CAN MNT SNGLE VERTICAL
41	1780250	GAS BOTTLE HOLDER
42	1780350	JERRY CAN MNT DBLE HORIZONTAL
43	1780330	JERRY CAN MNT SNGLE HORIZONTAL
44	1780250	GAS BOTTLE HOLDER
45		
46		

## NOTE:

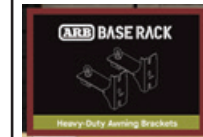


New Product highlighted with coloured border.

# PLANOGRAMS 6 BAYS (3+3)



## NOTE:



New Product highlighted with coloured border.

## Planogram Number Part No. Part Desc

1	573263	A5 Base Rack Brochure	15	1780610	BASERACK ALLOY BLOCK SET	25	1780620	WIRING REMOVAL/RESEALING KIT
2	1780230	T-SLOT ADAPTOR (PAIR)	16	1780370	RATCHET STRAP 3M	26	1780400	BASERACK WIRING KIT PREWIRED 3 CIRCUITS
3	1780220	T-SLOT ADAPTOR (SINGLE)	17	1780380	SPARE WHEEL STRAP	27	1780280	JACK HOLDER HI-LIFT PREMIUM
4	1780310	RECOVERY TRACK HOLDER TRED PRO	18	1780210	TIE DOWN (PAIR SPRING LOADED)	28	1780390	BASERACK H/DUTY AWNING BRACKET
5	1780260	AWNING BRACKET QUICK RELEASE	19	1780510	ARB SLIMLINE LENS COVER CLEAR 2PC PACK LENS SUIT 1780500	29	1780290	JACK HOLDER HI-LIFT BASIC
6	1780200	TIE DOWN (EYEBOLT SET OF 4)		1780511	ARB SLIMLINE LENS COVER BLACK 2PC PACK LENS SUIT 1780500	30	1780290	JACK HOLDER HI-LIFT BASIC
7	1780240	AWNING BRACKET		1780512	ARB SLIMLINE LENS COVER AMBER 2PC PACK LENS SUIT 1780500	31	1780360	ROLLER KIT NARROW
8	1780440	BASERACK HORIZONTAL MNT NARROW	20	1780420	BASERACK BRIDGE PLATE NARROW	32	1780365	ROLLER KIT WIDE
9	1780450	BASERACK HORIZONTAL MNT WIDE	21	1780430	BASERACK BRIDGE PLATE WIDE	33	1780500	ARB SLIMLINE ROOF RACK LIGHT
10	1780460	BASERACK VERTICAL MNT NARROW	22	NEW PRODUCT COMING SOON		34	BASE RACK DISPLAY (with guard rail graphic)	
11	1780470	BASERACK VERTICAL MNT WIDE		placeholder		35	1780320	JERRY CAN MNT SNGLE VERTICAL
12	1780480	BASERACK LIGHTBAR MNT DOVETAIL		1780620	WIRING REMOVAL/RESEALING KIT	36	1780250	GAS BOTTLE HOLDER
13	1780490	BASERACK LIGHTBAR MNT UNDER	23	1780410	BASERACK WIRING KIT NO WIRES   PROVISION FOR 6 CIRCUITS	37	1780330	JERRY CAN MNT SNGLE HORIZONTAL
14	1780610	BASERACK ALLOY BLOCK SET	24	MAIN GRAPHIC		38	1780330	JERRY CAN MNT SNGLE HORIZONTAL

# PLANOGRAMS 5 BAYS (3+2)



**NOTE:**



New Product highlighted with  
coloured border.

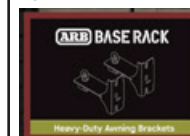
[illegible]

# PLANOGRAMS 4 BAYS



Planogram Number	Part No.	Part Desc
1		BASE RACK DISPLAY (with combined graphic)
2	573263	A5 Base Rack Brouchure
3	1780370	RATCHET STRAP 3M
4	1780380	SPARE WHEEL STRAP
5	1780230	T-SLOT ADAPTOR (PAIR)
6	1780220	T-SLOT ADAPTOR (SINGLE)
7	1780240	AWNING BRACKET
8	1780200	TIE DOWN (EYEBOLT SET OF 4)
9	1780310	RECOVERY TRACK HOLDER TRED PRO
10	1780260	AWNING BRACKET QUICK RELEASE
11	1780450	BASERACK HORIZONTAL MNT WIDE
12	1780460	BASERACK VERTICAL MNT NARROW
	1780470	BASERACK VERTICAL MNT WIDE
13	1780480	BASERACK LIGHTBAR MNT DOVETAIL
14	1780490	BASERACK LIGHTBAR MNT UNDER
15	1780610	BASERACK ALLOY BLOCK SET
16	1780440	BASERACK HORIZONTAL MNT NARROW
17	1780510	ARB SLIMLINE LENS COVER CLEAR 2PC PACK LENS SUIT 1780500
	1780511	ARB SLIMLINE LENS COVER BLACK 2PC PACK LENS SUIT 1780500
	1780512	ARB SLIMLINE LENS COVER AMBER 2PC PACK LENS SUIT 1780500
18	1780420	BASERACK BRIDGE PLATE NARROW
	1780430	BASERACK BRIDGE PLATE WIDE
19	1780210	TIE DOWN (PAIR SPRING LOADED)
20	1780210	TIE DOWN (PAIR SPRING LOADED)
21	1780360	ROLLER KIT NARROW
	1780365	ROLLER KIT WIDE
22	1780500	ARB SLIMLINE ROOF RACK LIGHT
23	1780320	JERRY CAN MNT SNGLE VERTICAL
24	1780340	JERRY CAN MNT DBLE VERTICAL
25	1780350	JERRY CAN MNT DBLE HORIZONTAL
26	1780410	BASERACK WIRING KIT NO WIRES   PROVISION FOR 6 CIRCUITS
27		NEW PRODUCT COMING SOON placeholder
	1780620	WIRING REMOVAL/RESEALING KIT
28	1780400	BASERACK WIRING KIT PREWIRED 3 CIRCUITS
29	1780620	WIRING REMOVAL/RESEALING KIT
30	1780280	JACK HOLDER HI-LIFT PREMIUM
31	1780390	BASERACK H/DUTY AWNING BRACKET
32	1780290	JACK HOLDER HI-LIFT BASIC
33	1780330	JERRY CAN MNT SNGLE HORIZONTAL
34	1780250	GAS BOTTLE HOLDER

## NOTE:



New Product highlighted with coloured border.

# ARB BROCHURES

Stores must have the ARB BASE Rack brochure on display.  
Please refer to your store planogram for positioning.

Part Number - 573263  
A5 BASE RACK BROCHURE|PACK OF 100



# THULE AND RHINO BROCHURES

Stores are to ensure that the ARB BASE Rack utilises 50% of the roof rack zone, followed by 25% Thule and 25% Rhino-Rack.  
VM will be in contact to discuss space allocation for the roof rack zone.

## Catalogue

Due to the stock allocation reducing, stores can display a catalogue with the relevant product.

### Rhino - A4

Stores are to contact their Rhino rep to order more.



### Thule - A4

Stores are to order more using part number #5211901900



**NOTE: Any additional Rhino and Thule collateral must be removed.**

## Stores to order

Shop for Shops - [www.shopforshops.com](http://www.shopforshops.com)



**Single A5 brochure holder wall mounted**  
165 H x 165 W x 45 mm D  
Each or in box of 84  
Clear Acrylic  
Code M4201CA



**Single A4 brochure holder wall mounted**  
250 H x 225 W x 45 mm D  
Each or in box of 44  
Clear Acrylic  
Code M4202CA



**Slatwall acrylic connector for brochure holder**  
Each  
Clear Acrylic  
Code S2560CA



**NOTE: All stores are to remove the Rhino A-frame from their store and return to Rhino.**

# THULE/RHINO PLANOGRAM

Stores that have Thule and Rhino sharing a 3 bay or smaller are to merchandise the stock horizontally with Thule on the top half of the bay.

Please see planogram as an example.

## HERO BAY

Stores that have a second hero bay in their roof rack zone must display Thule product.

NOTE: Thule must be placed in the bays next to this.



# THULE/RHINO PLANOGRAM

Stores that have Thule and Rhino sharing a 4 or 6 bay are to merchandise the stock vertically.

Please see planogram example.

## HERO BAY

Stores that have a second hero bay in their roof rack zone must display Thule product.

NOTE: Thule must be placed in the bays next to this.



# THULE PREFERRED STOCK LIST

Thule have put together a preferred stock list for stores to use as a guide when displaying and ordering product.

## Display Products - Order through THULE directly

753000-025	FOOT PACK 753000 Quarter
775000-025	FOOT PACK 775000 Quarter
754220-025	754002 quarter display
710500-025	FOOT PACK 710400 Quarter
710400-025	FOOT PACK 710500 Quarter
TD9000-99-60	WingBar Silver 9581 Display Feet
TD9000-99-61	WingBar Silver 9591 Display Feet
TD1121-1082	Slide Bar Sample
TD59CMWINGBARSILVER	59cm WingBar Silver with Top Rubber
TD36CMWINGBARBLACK	36cm WingBar Black with Top Rubber
TD36CMWINGBARSILVER	36cm WingBar Silver with Top Rubber
895000-05	DOCKGRIP KAYAK CARRIER Half
732600-05	THULE SNOWPACK 6PAIR Half
849000-05	Hull a Port Aero kaya rack half
890000-05	Compass kayak rack half
TDSC1655BK	Left + Right bar holder PAIR
TDSC1651BK	Face out bar holder black straight peg
TD9000096330	Thule 4 roof box display
855000-05	Lockable Paddle Holder - 10cm diameter half



## Stock List - Order through ARB

		QTY
754002	Foot Pack	2
775000	Roof Rail Foot Pack	1
710400	Evo Raised Rail Foot Pack	2
710500	Evo Clamp Foot Pack	2
896000	Kayak Carrier-Full Set (DockGlide) T-Bolt	1
890000	COMPASS 4 IN 1 KAYAK CARRIER	1
849000	Hull-A-Port Aero Kayak Cradle - Fold Down	1
732600	"SnowPack" 6 pairs of skis T-Track Silver	1
841000	Lockable Tie Down Straps 400cm	1
551000	Tie Down Straps 2 pack 600cm	1
523000	Tie Down Straps 2 pack 400cm	1
KIT145003	THULE EVO KIT5003 Hilux 2016 on	1
KIT145063	THULE EVO KIT5063 Ranger 2011 on	1
KIT1783	DMAX/ Colorado	1
KIT183144	KIT 3144 Triton 2015+	1
KIT183087	KIT 3087 Amarok	1
KIT145004	THULE EVO KIT5004 X Class 2018 on, Navara 2015on	1
634208	Touring M Black Aeroskin 400L	1
635200	Force XT M Black Aeroskin 400L	1
635700	Force XT L Black Aeroskin 450L	1
634804	Touring L Black Aeroskin	1

## Larger stores can also display in store - smaller stores to store back of house

598002	ProRide Black-20kg Rated	2
598001	ProRide Silver-20kg Rated	2
711120	Evo WingBar Pack Black 2 Pcs - 108cm	1
711220	Evo WingBar Pack Black 2 Pcs - 118cm	1
711320	Evo WingBar Pack Black 2 Pcs - 127cm	1
711420	Evo WingBar Pack Black 2 Pcs - 135cm	1
711520	Evo WingBar Pack Black 2 Pcs - 150cm	1
711100	Evo WingBar Pack Silver 2 Pcs - 108cm	1
711200	Evo WingBar Pack Silver 2 Pcs - 118cm	1
711300	Evo WingBar Pack Silver 2 Pcs - 127cm	1
711400	Evo WingBar Pack Silver 2 Pcs - 135cm	1
711500	Evo WingBar Pack Silver 2 Pcs - 150cm	1
753000	Fixed Points XT Foot Pack	2

# RHINO PREFERRED STOCK LIST

Rhino have put together a preferred stock list for stores to use as a guide when displaying and ordering product.

## Preferred Stock List

RVA118B	VA BARS COMP BLK 1180mm
RVA126B	VA BARS COMP BLK 1260mm
RRB1375B	CROSS BAR 1375mm BLK
RRB1250B	CROSS BAR 1250mm BLK
RVA137B	VA BARS COMP BLK 1375mm
ARB-HD	ADAPTOR CANOPY ROOF BAR HD
RQMHD05	QUICK MOUNT 5MM HD SPACER (2)
ARB-ASHD	ADAPTOR ASCENT CANOPY HD (2)
ARB-AERO	ADAPTOR CANOPY ROOF BAR AERO
RQMW05	QUICK MOUNT BASE WEDGE (5MM)
RQMW10	QUICK MOUNT BASE WEDGE (10MM)
RVA-FK1	VA BAR F/KIT RL LEGS
RVA-FK2	VA BAR F/KIT RLCP LEGS
RLHSPAIR	LEG HEIGHT SPACER 10mm 1PAIR
RQMHD10	QUICK MOUNT 10MM HD SPACER
RVA-VGS4	VORTEX GENERATING STRIP
RQMVA05	QUICK MOUNT 5MM SPACER VORTEX
RLHSA1PAIR	LEG HEIGHT SPACER 10mm PAIR
RVA-SEC4	VA SEC CORE LKG END CAP SET 4
R52100	PIONEER PLATFORM TRAY BLK
R43178	PIONEER EYE BOLT KIT (4)
R43259	PIONEER BATWING & SUNSEEKER BK
R43103	SHOVEL HOLDER BRKT
R43235	RECOVERY TRACK FLAT MOUNT BKT

## QTY

2	R43218	PIONEER SPADE/AXE MOUNT
4	RRSWS	SPARE WHEEL STRAP
3	R43159	PIONEER MAX TRACK BRACKET
2	R43175	PIONEER PICKUP KIT SET 4
3	R43234	PIONEER WORK LIGHT BRACKET
2	RRGBH4	RHINO GAS BOTTLE HOLDER 4.0kg
2	R43196	PIONEER FOLDING AERIAL MOUNT
2	R43173	PIONEER LED LIGHT BRACKET
2	R43245	PIONEER GRAB HANDLE (2PCS)
2	RRLT600	QUICK MOUNT LEG SET (SET OF 4)
2	RSX100	SXB LEG KIT (4) SXB1-7 & SXBS42
2	RRL150S11	G/MOUNT LEGS 150mm 2PK
2	RRLKVAH	2500 LG/KIT VA BAR(2) 1/2
2	RRLKHDH	2500 LG/KIT HD BAR(2) 1/2
2	RRTL1B1	LC200 BACKBONE SYSTEM
1	RRTPB1	PRADO 150 BACKBONE SYSTEM
2	RDK294F	PAD&CLAMP KIT 2500
2	RDK430F	PAD & CLAMP KIT FOR RHINO 2500
1	R31126	UNIVERSAL AWNING KIT (2) LONG
1	RREB	EYE BOLT 2PK
2	RRTD35P	TIE DOWN 3.5M BUCKLE PROTECTOR
1	RRSHB	SHOVEL HOLDER BKT 2PK
1	RS604	TIE DOWN EYE NUTS PK
1	RCA1175	FOXWING NYLON POLE END PAIR
	RBC2	K&C CONDUIT BKT CLAMPS
	RC764-BP	M8 × 25 SUNSEEKER SQ HD
	RB018-BP	M8 × 16 SQ HD T BOLT MG
	RN003-BP	M8 CHANNEL NUT- DELTACOL
	RN024-BP	M10 CHANNEL NUT- DELTACOL
	RN002-BP	M6 CHANNEL NUT- DELTACOL
	RB130-BP	M8 × 30 SQ HD SETSCREW
	RB155-BP	M8 × 20 BUTTON HD CAP SCREW
	RB222-BP	M8×19 RECT HD TBOLT(BP4)
	RW004-BP	M6 SPRING WASHERS S/S (BP 10)
	RN028-BP	M8 NYLOC NUT - MECH GAL

## FLEX STOCK

RVA126S	VA BARS COMP SILVER 1260mm
RM641	VA BAR UNDERSIDE STRIP
RRB1375S	CROSS BAR 1375mm SILVER
RRB1500B	CROSS BAR 1500mm BLK
RVA150B	VA BARS COMP BLK 1500mm
R43152	DOUBLE HORIZ JERRY CAN HOLDER
R43206	CABLE CORE LOCKDOWN 1.2M
RRAF1	RHINO ALUMINIUM FOLDING LADDER
R52107	RHINO PNG PLATFORM TRAY
R52102	RHINO PNG PLATFORM TRAY
R52101	RHINO PNG PLATFORM TRAY
R45100B	[PIONEER TRADIE TRAY 1528×1236
R52104	RHINO PNG PLATFORM TRAY
RRFRB1	FORD RANGER BBONE MNT SYSTEM
RSUB0687	SUB ASSEMBLY HILUX KIT
RRCP58-BK	GENERIC TRACK SWVL BASE KIT(4)
RRTL3B	LC200 SHORT B/BONE MOUNT SYSTE
RRIDB1	ISUZU DMAX BACKBONE MOUNT SYS
RRLKVA	2500 LG/KIT VA BAR(4)
RRCH4	RCP LOCKING LEG HIGH (4)
RRL110S11	LC70 LEG SET 110MM PR S11
RRLT600H	QUICK MOUNT LEG SET (SET OF 2)
RRL110S2	G/MOUNT LEGS 110mm 2PK
RRTS525	TRACK SET 875mm RANGER DC
RRTS543	TRACK SET HILUX 2015 (PR)
RRVAB1	AMAROK BACKBONE MOUNTING SYS
RS280	SPORTZ/ROLA U BOLT KIT
RRLS5	CAMLOC LAD STRAP W/SNAP SHACK
R33100	BATWING AWNING LH
R31112	FOXWING TAPERED ZIP EXTENSION
RRMPHU	MULTI-PURPOSE HOLDER (PAIR)
R572	SKI ARM (2 PR) UNVRSL FIT BLK

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