

# JACK IN STORE DISPLAY GUIDE



Flagship Stores



ARB Branded Stores,  
Shows + Stockists



Gondola End Display

# ARB Flagship Stores

Flagship stores will receive from Marketing: (No part number included)



Base



Prong



Retaining Strap



Backing Graphic



Wooden Cube



Velcro Tape

\*Jack to be ordered by stores



## Instructions:

**Step 1:** Empty the recovery bay hero bay and relocate stock back into wall.



**Step 2:** Place wooden cube into the hero bay, and ensure it is placed flush up against the lighting strip.



**Step 3:** Line up backing graphic and place the prong into slat wall, through the pre-cut slot.



**Step 4:** Using Velcro tape provided, cut into smaller pieces and place on the top, middle and bottom of metal posts. Attach graphic in place, ensuring it is centred, straight and flush up against the cube,



**Step 5:** To secure Jack, firstly slide Jack into the base. Lift the buffer above prong height and use the provided strap to thread through and around Jack.

**Note:** please ensure the buckle is positioned at the back of Jack and is not pulled too tight. Jack should stand straight in this display.

**(Safety note:** When Jack is on display it must always be placed back in the base with the strap tied securely around the top.)



**Step 6:** Once complete please send a photo through to Bronwyn <bgarrett@arb.com.au>



**Stores included:** Geelong, Thornleigh, Springwood, Northlakes, Canningvale, Somerton, Hobart, Regency Park, Dubbo, Narellan, Port Macquarie.



# ARB Branded Stores + Shows + Stockists

## Free standing fixture

ARB branded stores are able to order a free standing Jack Display fixture.  
*CODE: 217747*

This display should be placed close to your recovery area, and must not obstruct the view of other fixtures.

The Jack free standing fixture is designed to be a floor display and not to be placed up against walls.

*\*This display is not to be used in Flagship stores\**



*(Safety Note: Please ensure Jack is always placed back into the base.)*

## Gondola end display

For stores who are not able to have the free standing display please set up as below.

Clear one gondola end (or similar fixture) with your recovery product and relocate stock.

Use one Jack out of packaging as a display, for customers to be able to view the product.

Using additional packaged stock (2 boxes - to create the best effect) place on the gondola behind Jack to create the backing of the display.  
Avoid displaying cartons on their side where ever possible.

Gondola ends should be ticketed on the bottom right corner with the correct Jack prices.

*(Safety Note: Please ensure Jack is not placed on shelves, and is placed only at a low height.)*

*\*This display is not to be used in Flagship stores\**

